

## DENISE D. BURKE

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Hospitals, Academic Medical Centers, physicians, medical device companies and other healthcare clients trust Denise Burke for practical and innovative solutions to a wide range of compliance and operations issues. As a former Compliance Officer, Quality Management Professional and a key member of a Deferred Prosecution Federal Monitor Team for a medical device company, Denise has valuable firsthand experience developing effective compliance programs that sustain government scrutiny. She is currently engaged by a large not-for-profit hospital as the team leader for an Independent Review Organization engagement pursuant to a Corporate Integrity Agreement with the Office of the Inspector General. She also assists clients with internal and external investigations. Denise's in-house experience in hospital, home health, durable medical equipment and physician practice management settings make her a trusted and enthusiastic advisor on both day-to-day healthcare operations issues and long-term strategic objectives.

Denise has extensive experience in federal and state fraud and abuse matters involving Stark, anti-kickback laws and the False Claims Act, and she represents clients in billing, EMTALA and HIPAA audits and appeals. Denise serves as special regulatory counsel to assist venture capital and other healthcare companies with diligence and appropriate structuring of transactions.

### Honors, Recognitions and Leadership

Denise is recognized in *Best Lawyers* for her healthcare law experience, and in 2017 she was honored as a Woman of Influence by *Best Lawyers Business Edition*. Additionally, Denise has been honored each of the last three years in *Memphis Medical News' InCharge Healthcare*, an annual directory of healthcare leaders and executives who are transforming the healthcare industry. She is the Immediate Past Chair of the Executive Council of the Tennessee Bar Association's Health Law Section, and in 2016 Denise was named a Fellow of the Nashville Health Care Council. In 2012 she was named "Lawyer of the Year" in healthcare law for the Memphis and West Tennessee area by *Best Lawyers*, which is affiliated with *U.S. News and World Report*. Denise serves as a member of the Advisory Boards of the Memphis Chapter of the National Association of Health Service Executives; the Institute for Health Law & Policy at the University of Memphis Cecil C. Humphreys School of Law; and Common Table Health Alliance, a regional health and healthcare improvement collaborative comprising community partners dedicated to improving health and well-being in our community and achieving health equity. Denise is also a member of the Executive Leadership Team for the Memphis Chapter of Go Red for Women which spearheads the American Heart Association's efforts to prevent heart disease in women. She was named a Best of the Bar finalist in 2016 and 2018 by the *Memphis Business Journal*. Denise was also listed as a "2017 Mid-South Super Lawyer."

### Education

- J.D., Memphis State University, 1993
- B.S., with honors, University of Tennessee, 1986

## Bar Admissions

- Tennessee

## Professional

- Fellow, American Bar Foundation
- Fellow, Nashville Health Care Council, Class of 2016
- Member, Memphis, Tennessee, and American Bar Associations
- Immediate Past Chair, Executive Council, TBA Health Law Section
- Member, American Health Lawyers Association
- Health Care Compliance Association
- American Health Information Management Association
- Advisory Board Member, Memphis Chapter of the National Association of Health Service Executives
- Advisory Board Member, Institute for Health Law & Policy at the University of Memphis Cecil C. Humphreys School of Law
- Advisory Board Member, Common Table Health Alliance

## Prior Affiliations

- Partner, Butler Snow LLP, Memphis, Tenn.

## Community

- Member, Executive Leadership Team, American Heart Association Go Red for Women, Memphis Chapter

## Up Close

When she's not working, Denise enjoys the quiet of the family farm an hour outside of Memphis. She is also an avid sports fan.

## Articles

- "OIG Offers Online Access to Compliance Resources," authored by Denise Burke
- "Between a rock and a hard place: medical device stakeholders disappointed by cancelled CMS rulemaking," authored by Denise Burke, Waller Healthcare Blog
- "AHA Report: Healthcare Providers are Being Crushed by Regulatory Burdens," authored by Denise Burke, Waller Healthcare Blog
- "Failure to Return Overpayment Credit Balances Results in a False Claims Act Settlement by Cardiovascular Practice," authored by Denise Burke, Waller Healthcare Blog

- "CMS Taps the Brakes on New Payment Models" by Denise Burke and Colin Luke on Waller Healthcare Blog
- "CMS Taps the Brakes on New Payment Models," co-authored by Denise Burke and Colin Luke, Waller Healthcare Blog
- "Healthcare Providers Must Stay Current with State Legislative Developments" by Denise Burke, Jeff Parrish, Catie Lane Bailey on the Waller Healthcare Blog
- "Healthcare Providers Must Stay Current with State Legislative Developments," co-authored by Denise Burke, Jeffrey Parrish, and Catie Lane Bailey, Waller Healthcare Blog
- "What CMS' Proposed Bundled Payment Rule for Elective Hip and Knee Replacements Could Mean for Providers" from the Waller Healthcare Blog
- Denise Burke and Angela Youngberg Posts "MedPAC Issues 2015 Report to Congress" in Waller Healthcare Blog
- Denise Burke and Nora Liggett author article on Ambulatory Surgery Centers in Memphis Medical News
- "The Year Ahead for Providers," by Denise Burke, Angela Youngberg, John Arnold and Cory Brown, Memphis Medical News

## Media Mentions

- InCharge Healthcare 2016: Memphis Medical News Recognizes Denise Burke
- Denise Burke quoted in Memphis Daily News "Memphis health pros respond to big insurers announcing merger deals"
- InCharge Healthcare 2015: Denise Burke Recognized by Memphis Medical News
- "Docs wary about release of payment data from drug firms," Denise Burke quoted in The Tennessean
- "Doctors prepare for gift disclosure rules," Denise Burke quoted in the Tennessean

## Events

- 2017 Governance Institute September Leadership Conference
- 2017 HCCA Board Audit Committee Compliance Conference
- Alabama Bar Association Healthcare Law Conference
- ACHE Chapter Panel Discussion - Listening to Employers: How Health Systems Can Support Population Health Management
- 2016 HCCA Board Audit Committee Compliance Conference
- "Regulatory Roundtable Discussion," Denise D. Burke, Panelist, Musculoskeletal New Ventures Conference
- National Rural Health Association
- "Laws You Need to Know but Didn't Know to Ask," presented by Denise D. Burke and Angela C. Youngberg, Tennessee Orthopaedic Society 2014 Annual Conference
- Practical Strategies for Handling Government Investigations & FCA Litigation
- Practical Strategies for Successfully Handling Government Investigations & False Claims Act Litigation