

## ELIZABETH N. PITMAN, CHPC

Counsel



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Beth Pitman's experience as general counsel and corporate counsel at a healthcare information technology company is a valuable asset for healthcare providers who appreciate her insight into healthcare information technology and HIPAA privacy and data security matters. Certified in Healthcare Privacy Compliance (CHPC), Beth advises hospitals and healthcare systems, physician groups, outpatient services providers and HIT companies on HIPAA compliance, data security and technology licensing matters. Beth's experience includes the development and ongoing management of comprehensive HIPAA compliance programs, drafting and negotiating business associate agreements, developing internal policies and workforce training modules for patient privacy and data security. Her HIT-specific experience includes the drafting and negotiation of software licensing and services agreements and interoperability licenses and services, including data liquidity/data use contracts. She also has experience working with not-for-profit, community-based healthcare organizations, including federally qualified health centers (FQHCs), and advising clients on the changes associated with the many federal healthcare payment and incentive programs.

In addition to her HIPAA and HIT experience, Beth advises executive management teams on corporate governance issues and general legal matters. Beth provided counsel on and managed strategic transactions involving the acquisitions of healthcare technology, and revenue cycle management and physician management services companies.

### Education

- J.D., The University of Alabama School of Law, 1988
- B.S., University of Alabama, Accounting, 1985

### Bar Admissions

- Alabama

### Court Admissions

- United States Supreme Court

## Professional

- Certified in Healthcare Privacy Compliance (CHPC) by the Compliance Certification Board
- Member, Health Care Compliance Association
- Member, Alabama Bar Association, Health Law Section
- Member, American Bar Association, Health Law Section and Business Law Section

## Prior Affiliations

- General Counsel, SuccessEHS, Inc., Birmingham, Ala.
- Corporate Counsel, Vitera Healthcare Solutions, LLC, Birmingham, Ala.
- Associate, Patrick & Lacy, PC, Birmingham, Ala.
- Associate, Bainbridge, Mims, Rogers & Smith, LLP, Birmingham, Ala.

## Community

- Sunday School Teacher and Church Council Member, Canterbury United Methodist Church
- Junior League of Birmingham, Sustainer; former Gardens co-chair Antique and Garden Show and Grant Review Chair for Community Foundation of Birmingham
- Toqueville Society, United Way of Central Alabama

## Up Close

Away from the office, Beth enjoys traveling and snow skiing with her husband, Sandy, and their four children or spending time at the lake with her family, including, of course, their two golden retrievers, Masters and Ryder Cup.

## Articles

- "2018 Bipartisan Budget Act brings big changes to MIPS/MACRA," authored by Elizabeth Pitman, Waller Healthcare Blog
- "10 ways you can protect your company from a cyberattack," co-authored by Robb Harvey and Elizabeth Pitman, Waller Healthcare Blog
- "Enforcement Trends: Five Lessons from Recent OCR Resolution Agreements and Other Enforcement Risks," authored by Elizabeth Pitman, Waller Healthcare Blog
- "Enforcement Trends: Five Lessons from Recent OCR Resolution Agreements and Other Enforcement Risks" by Beth Pitman on the Waller Healthcare Blog
- "CMS unveils new bundled payment model," authored by Elizabeth Pitman and Zachary Trotter, Waller Healthcare Blog
- Beth Pitman Posts, "HHS Issues Proposed Rule for MACRA Quality Payment Program" on Waller Healthcare Blog
- Beth Pitman Posts, "From Measuring "Clicks" to Measuring Performance" on Waller Healthcare Blog
- Beth Pitman Post "Relief for 2015 Meaningful Use Reporting but Stage 3 Final Rule Future is Uncertain" in Waller Healthcare Blog

- Beth Pitman Post "OIG Recommends Strengthening OCR Oversight of HIPAA Privacy and Breach Follow-up" in Waller Healthcare Blog
- Beth Pitman Post "Meaningful Use Rules Under Review by the OMB" in Waller Healthcare Blog

## Media Mentions

- "Anthem's \$16M breach settlement reminds others to assess their cyber risks," Beth Pitman quoted in Modern Healthcare
- "To avoid liability, skilled nursing providers must avoid social media perils," Beth Pitman in Skilled Nursing News
- "FDA takes a long – and long-term – look at device safety in new plan," Beth Pitman quoted in Modern Healthcare
- "Vanderbilt hospital employees breached patient records," Beth Pittman quoted in the Tennessean

## Events

- 2018 Corporate Counsel Conference