

JULIAN L. BIBB, IV

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Julian Bibb assists clients with intellectual property issues ranging from brand management, including trademark and copyright registration, maintenance and enforcement; to data security and data privacy; to software licensing and an array of business contracting needs.

Julian advises publicly traded and privately held companies in the healthcare, information technology, web technology, science, retail, hospitality, entertainment and manufacturing industries.

Prior to attending law school, Julian owned and operated a web development and brand strategy firm that provided advertising, marketing, public relations and social media services. He also served as editor-in-chief of *Southern Exposure Magazine*, a bi-monthly lifestyle publication.

Education

- J.D., The University of Alabama School of Law, 2015
 - Academic Excellence Scholar
 - Editor in Chief, *The Journal of the Legal Profession*
 - Chair, Student Farrah Law Society
 - Member, Bench and Bar Legal Honor Society
- M.A., University of North Carolina at Chapel Hill, News/Editorial Sequence, 2003
 - Roy H. Park Fellowship
- B.A., *magna cum laude*, Sewanee-The University of the South, English, 1997
 - Fulbright Fellowship: South Korea (ETA)
 - Phi Beta Kappa
 - Honor Council Chairman
 - Woods Leadership Award

Bar Admissions

- Tennessee

Professional

- Member, Nashville, Tennessee and American Bar Associations
- Member, Nashville Bar Association Intellectual Property (NBA IP) Section
- Member, International Trademark Association

- INTA Bulletin Committee: Features Subcommittee
- Member, Williamson County Bar Association
- Lawyers' Association for Women – Marion Griffin Chapter

Prior Affiliations

- Owner, JLB, LLC, Franklin, Tenn., 2003-2013
- Editor-in-Chief, *Southern Exposure Magazine*, Franklin, Tenn., 2003-2008
- Youth Director, First Presbyterian Church, Nashville, Tenn., 1998-2001

Community

Prior Affiliations

- Board Member, The Heritage Foundation of Franklin and Williamson County
- Board Member and Communications Committee Chair, Franklin Tomorrow
- Graduate of Leadership Franklin; and Board Member, Leadership Franklin Alumni Association
- Appointee, Ethics Commission for the City of Franklin
- Small-Group Expedition Leader, National Outdoor Leadership School

Up Close

An international traveler, Julian has stood on the equator, the prime meridian, and the 38th parallel, looking out across the DMZ into North Korea. He's swum with penguins in the Galapagos Islands, sited Haley's Comet from Mt. Haleakala, and summited the Northern Ice Field atop Mt. Kilimanjaro to document the imminent recession of the mountain's famous snows.

Articles

- "How timely filing relates to trademark protection," authored by Julian Bibb, Waller IP Watch
- "Filing for trademark protection with the USPTO," authored by Julian Bibb, Waller IP Watch
- "Trademarks: What you need to know — from Kodak to Apple and beyond," authored by Julian Bibb, Waller IP Watch
- "Consumer Survey Fails Reliability Test and Results in Dismantling of Massive Verdict, By Julian L. Bibb IV, INTA Bulletin
- "Trademark Licensee's Priority Derives from its Own Use (and Not From its Licensor's Use)," By Julian Bibb, INTA Bulletin
- "Eleventh Circuit Finds Reproduction an Insincere Form of Flattery," Verified by Julian Bibb, INTA Bulletin
- "UNITED STATES: "KLEER"-LY Deceptive? Only if the Application Fails the Deceptiveness Test," by Julian Bibb, INTA Bulletin
- "Night of the Living Trademark: Zombie Trademarks in the United States," by Robert P. Felber, Jr. and Julian L. Bibb IV, INTA Bulletin

- "TTAB Highlights Importance of Filing Cancellation Petitions on Time," by Julian L. Bibb IV, INTA Bulletin
- "Depositions May Not Be Take-Home Examinations, but Opposing Parties Must Carry Their Evidentiary Burdens," By Julian L. Bibb IV, INTA Bulletin
- "TTAB Ruling Highlights Importance of Getting One's Story Straight before Filing," International Trademark Association (INTA) Bulletin, November 1, 2015 Vol. 70
- "Extension of Public Comment Period Speaks to Impact of NIST's Healthcare-Focused Cybersecurity Guide" in Waller Healthcare Blog
- The Modern Justice's Dilemma: How to Harness Social Media to Garner Reelection Support While Maintaining Ethical Propriety, 38 J. LEGAL. PROF. 295 (2014).

Bulletins

- To Qualify for Liability Safe Harbor, Internet Service Providers Must Now Register Designated Agents Online

