WINTER CONFERENCE

Association of Texas Photography Instructors

Feb. 22-24, 2018

THE ONLY WORKSHOP DEDICATED SOLELY TO SCHOLASTIC PHOTOGRAPHY INSTRUCTION SINCE 1988 • WORKSHOP 31

#ATPIWC18 @ATPI

PHOTO BY JAMES BALOG
Workshop Overview

Wednesday, Feb. 21, 2018 | Online

Submitted entry contest submission deadline.............................................6 p.m.
PICTURE PACKAGE, SCHOOL PORTFOLIO, PORTFOLIO REVIEWS,
ENVIRONMENTAL SELF-PORTRAIT AND CROPPED FIRST-ROUND ENTRIES

Friday, Feb. 23, 2018 | Texas State Capitol Building

Registration opens (E2.002).................................................................9 a.m.
Opening session (E2.002).................................................................10 a.m.
REQUIRED
On-site contests* ...........................................................................10:30 a.m.
SCAVENGER HUNT - E2.010; VIDEO - E2.014;
DIGITAL IMAGE - E2.012; DIGITAL EDITING - E2.002
Class sessions..............................................................................11:15 a.m.
DIGITAL IMAGE - E2.012; DIGITAL EDITING - E2.002
Class sessions..............................................................................1:30 p.m.
CROPPED - E2.026
Class sessions..............................................................................2:30 p.m.
Class sessions..............................................................................3:30 p.m.
Keynote and awards.................................................................6:45 p.m.

Saturday, Feb. 24, 2018 | Austin Community College Northridge Campus

Class sessions..............................................................................9 a.m.
Hands-on classes*.................................................................10 a.m.
Lunch (provided), ATPI business meeting................................. noon - 1 p.m.
Hands-on classes*...............................................................1:15 - 3 p.m.
Class sessions............................................................................3:15 - 4:05 p.m.

* PRE-REGISTRATION REQUIRED

Class Schedule

HANDS-ON CLASSES AND CONTESTS REQUIRE PRE-REGISTRATION.
OTHER CLASSES ARE OPEN.

IF PRE-ENROLLED, PLEASE DO NOT CHANGE CLASSES.

1st ....................10:30 a.m. Friday
2nd ...................11:15 a.m. Friday
3rd ......................1:30 p.m. Friday
4th ......................2:30 p.m. Friday
5th ......................3:30 p.m. Friday
6th ......................6:45 p.m. Friday
7th ......................9 a.m. Saturday
8th* ..................10 a.m. Saturday
9th ......................noon Saturday
10th* .............1:15 p.m. Saturday
11th .............3:05 p.m. Saturday

LUNCH ON YOUR OWN FRIDAY.
LUNCH PROVIDED SATURDAY.
Friday

9 a.m.

REGISTRATION OPENS ..................................................................................E2.002

N400: FACULTY DIGITAL
All faculty members will be registered into this contest. There is no entry fee, and instructors must bring their own digital camera. Instructors will be given several categories in which they can enter images. Images must be downloaded from the digital cameras by 4 p.m. Friday in E2.002. Materials: digital camera, any special equipment

10 a.m.

OPENING SESSION ......................................................................................E2.002
Bradley Wilson and Deanne Brown
Before the workshop begins, instructors will review some basic rules for students and instructors while visitors at the Capitol and at the Northridge campus of Austin Community College and guidelines for submission of all entries in the on-site digital contests.

10:30 a.m. (1st period)

N101: DIGITAL EDITING CONTEST ................................................................ E2.002
T.J. Maynes and Andrea Negri
Students will be given a series of digital images and about an hour in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. Students must provide their own laptop with a version of Adobe Photoshop. Each school may have no more than three students in the competition. Materials: computer with Adobe Photoshop, USB flash drive

N104 (TEAM 1) / N105 (TEAM 2) / N106 (TEAM 3):
SCAVENGER HUNT CONTEST .......................................................................E2.010
Sue Jett, Kyle Juntunen, John Skees
The team of one to three students will be provided a list of items to photograph and 90 minutes to photograph with a single camera. Schools may have three teams in this contest. By noon the team must turn in a point tally sheet and the camera storage card, which will be returned on Friday night at the awards ceremony. Materials: one digital camera

CONTESTS:
Students and teachers should carefully note the requirements and supplies listed for each of the contests.

No teachers or advisers will be allowed to advise or instruct students during competitions.

PRE-REGISTRATION IS REQUIRED FOR ALL CONTESTS
Friday

N103: DIGITAL IMAGE CONTEST

Deanne Brown, Shannon Oden, Clint Smith

The contest will provide students with a list of categories and 90 minutes to photograph on Friday morning. Entries are due by noon. Students may bring a laptop to download images and to select contest entries or present their camera card to a contest manager for downloading. No manipulation of the images in software such as Adobe Photoshop will be allowed. Schools are limited to three contestants in this contest. **Materials:** digital camera, card reader or cables for downloading, any special equipment, laptop

N107 (TEAM 1) / N108 (TEAM 2) / N109 (TEAM 3): NEWS VIDEO CONTEST

N110 (TEAM 1) / N111 (TEAM 2) / N112 (TEAM 3): ARTISTIC VIDEO CONTEST

Leah Waters

Students will be provided a theme for the videos and will have about 20 hours to complete the assignment. Teams may consist of one to three students. Students must upload entries to Vimeo and share it with the ATPI Group by 10 a.m. on Saturday. **Materials:** digital video camera, editing laptop with your software.

FACES & PLACES: VISUAL VARIETY IN STORYTELLING

Margie Raper

Wide, medium, tight shots have been the industry standard for visual storytelling basics. Take your visual variety beyond the basics by studying a faces and places approach to capturing stills and video. **This is an open session. Anyone can attend.**

BE AN ACTION HERO

Cindy Todd

With great power comes great responsibility. You may not be Spider-Man, but that press pass does give you the power and the responsibility to capture images that transform your publications. Channel your inner Peter Parker as we reveal the secrets of taking compelling action photos while on assignment. Step out from behind that shadow and assume your true identity. **This is an open session. Anyone can attend.**
Friday

11:15 a.m. (2nd period)

**VISUAL STORYTELLING WITH TEXAS PARKS & WILDLIFE** .............................................. E2.016

Earl Nottingham and Alan Fisher

The chief photographer and a video producer/photographer will discuss strategies for shooting and editing documentary stories for Texas Parks & Wildlife. *This is an open session. Anyone can attend.*

**BITTEN BY THE MOON** .................................................................................................. E2.026

Anneke Patterson

Bitten by the Moon, or Mordido por la Luna, is an on-going photo essay regarding the surgical health care needs of youth in Mexico, Guatemala, and El Salvador — countries which may have limited specialized surgical procedures available. This work highlights this issue and allows for those affected to express their struggles, hopes for the future, and pursuits of adequate and accessible health care. *This is an open session. Anyone can attend.*

Noon (lunch on your own)

1:30 p.m. (3rd period)

**N116: CROPPED CONTEST** .......................................................... E2.026

Bradley Wilson, Stan Godwin, Deanne Brown

Schools are limited to three student entrants. Students will be given an assignment, a required element or theme and a specific amount of time (from 15-30 minutes depending on the round) to capture one image. The first image had to be uploaded to ATPI’s online contest site by Feb. 21. After a quick critique from the judges, a group of the students will be cropped from the group and the remaining students will be given the next assignment. *Pre-registration required. Materials: digital camera*

**STOP MOTION ANIMATION** ..................................................................................... E2.010

Rob Norman and Todd Peterson

Attendees will learn about the equipment and skills needed for producing traditional stop motion animation movies.

**PORTRAIT POSING WITH THE RIGHT GEAR** .................................................. E2.012

Jim Domke

After a camera and a lens, what else should you carry? A prime lens, a flash, maybe a tripod? Think about what you are trying to accomplish in capturing compelling portraits. And what is the best way to position your subject. Learn important tips from a pro on creating great portraits.
Friday

WEDDING PHOTOGRAPHY OVERVIEW..........................................................E2.014
Eva Cranford
One of the most natural ways to monetize your photography passion is to start a wedding photography business. Learn the ins and outs of a wedding day, what the photographer’s responsibilities are, and how to manage your time as a self-employed photographer.

FILM PHOTOGRAPHY: OLD SCHOOL IS COOL!..................................................E2.016
Robert Peden
Everything you need to know about film photography; cameras, film, developing and why film photography can make you a better digital photographer.

2:30 p.m. (4th period)

N116: CROPPED CONTEST (CONTINUED) ......................................................E2.026
Bradley Wilson, Stan Godwin, Deanne Brown
Schools are limited to three student entrants. Students will be given an assignment, a required element or theme and a specific amount of time (from 15-30 minutes depending on the round) to capture one image. The first image had to be uploaded to ATPI’s online contest site by Feb. 21. After a quick critique from the judges, a group of the students will be cropped from the group and the remaining students will be given the next assignment. Pre-registration required. Materials: digital camera

DRONE PHOTOGRAPHY START TO FINISH ....................................................E2.010
John Skees
Getting into aerial photography has never been easier, but the range of options can seam daunting. This class will cover the basics from choosing the right equipment, scouting locations to shoot, safety and regulations, image composition and post-production.

STARTING LIGHTROOM WITHOUT LOSING YOUR SANITY ...............................E2.012
Toni Mitchell
This is a basic guide on how to get started with Adobe Lightroom. This focuses on the actual editing process of a photo, and it does touch on organizing photos as well. This is targeted toward attendees who want to see how it works and why it can be a photographer’s best friend.

DO-IT-YOURSELF LENS EFFECTS ..................................................................E2.014
Cary West and Dave Winter
Bring your camera and your sense of adventure as we explore cool effects you can get with you camera with found objects and a little ingenuity.
Friday

CREATE DRAMATIC PORTRAITS WITH BATTERY-POWERED FLASHES ..........E2.016
Doug Box
Are you tired of the “Flashy” look when you turn your flash on? Learn to create exciting people pictures; outdoors, in unusual environments, indoors, day or night! In this class, you will learn when and how to use inexpensive, Battery-Powered Flashes to make your photos look more creative, fun and impressive.

3:30 p.m. (5th period)

NASA’S PROJECT MARS FILM COMPETITION ................................................. E2.010
Radislav Sinyak
Bring your interpretation of NASA’s work to send humans to Mars to life through breathtaking cinematography, amazing animations and state-of-the-art special effects. You have up to 5 minutes to tell an inspiring story about a nine-month trek to the Red Planet, so captivating creativity is a must. The winning short film will be selected by a team of film and graphic design industry judges including Gareth Edwards, director of Rogue One: A Star Wars Story. http://projectmarscompetition.org

PHOTO OLYMPICS ..........................................................E2.012
Kimberlea Bass
Photo Olympics will build a student photo gallery in a 50-minute contest. Students compete in photography categories to be eligible to win. They will learn basic photography skills and critiquing methods. Bring your phone or DSLR.

BASIC LEGAL ISSUES FOR PHOTOGRAPHERS ...............................E2.014
Kevin Brown
Have you registered your copyrights? Do you have written model releases? This presentation will cover the basics of protecting your creative work (copyrights) and avoiding legal trouble by knowing your rights (the “who, what, and where” of taking photographs).

INFLUENCES: TRACING THE LINEAGE ..............................................E2.016
Ginger Sisco Cook and Chad D. Smith
Two landscape photographer, Chad D. Smith and Ginger Cook, will talk about their process of photographing landscapes while tracing the landscape lineage and influences of each presenter as an originator and participant in Texas A&M University — Commerce’s photography program.
Saturday Keynote & Awards

JAMES BALOG
PHOTOGRAPHER AND SCIENTIST
FOUNDER AND DIRECTOR, EARTH VISION INSTITUTE
Friday, Feb. 23, 6:45 p.m. | Texas State Capitol auditorium, E1.004

FOLLOWED IMMEDIATELY BY THE AWARDS CEREMONY

For three decades, James Balog has been a leader in photographing and interpreting the natural environment. He is an avid mountaineer with a graduate degree in geography and geomorphology and the author of eight books. James has been honored with many awards, including, in recent years, an Honorary Doctor of Science Degree, the American Geophysical Union Presidential Citation for Science and Society, the Duke University LEAF Award, and the Heinz Award. He is the first photographer ever commissioned to create a stamp series for the U.S. Postal Service. His images have appeared regularly in major magazines, particularly National Geographic, and his photographs have been exhibited at museums and galleries worldwide.

To reveal the impact of climate change, James founded the Extreme Ice Survey, the most wide-ranging, ground-based, photographic study of glaciers ever conducted. The project is featured in the 2012 internationally acclaimed, Emmy award-winning documentary, Chasing Ice, and in the 2009 PBS/NOVA special, Extreme Ice.

His upcoming film, The Human Element, is an innovative—perhaps even revolutionary—look at how humanity interacts with earth, air, fire and water. The film will be released later this year.

WWW.EARTHVISIONINSTITUTE.ORG
### Saturday

#### 9 a.m. (7th period)

**A200/J200: ADVANCED PORTFOLIO REVIEWS** ........................................... 3114/3118

This personal critique for juniors or seniors is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest. Students may only sign up for one critique. Go to the room on your schedule. *Materials: 5 to 10 digital images that were uploaded to the ATPI contest site by Feb. 21. Pre-registration required.*

**R100: BEGINNING PORTFOLIO REVIEWS** ................................................ 3120/3139

For those students who are just getting started and looking to further hone their photography skills, this portfolio review will offer an opportunity for beginners to have their work critiqued by photo and journalism instructors from around the state. Go to the room on your schedule. *Materials: 5 to 10 digital images that were uploaded to the ATPI contest site by Feb. 21. Pre-registration required.*

**EMBRACING SHADOWS** ............................................................................... 2110

Mark Daughn

Lighting is all about creating shadows to show shape, form and texture. We also control the mood, feeling and impact of a photograph through the use of shadows. Let’s spend some time discussing the use of shadows and how to control them.

**MOVING PORTRAITURE – CINEMAGRAPHES MADE EASY** ............................. 2213

Melanie Sherwood

Learn how to add movement to your portraiture using Adobe Photoshop or After Effects and your DSLR. The session will go over best practices for shooting and post-production.

**NIGHTTIME PHOTOGRAPHY** ..................................................................... 2240

Timothy Whaling

The darkness is the perfect blank canvas for a photographer, on which you can add and subtract light to create a work of art. We will learn to shoot beautiful star-trails with ease, learn how to capture lightning, and how to paint epic scenes with just one light. Join us and be afraid of the dark no more.

**EVOLUTION OF A PHOTOGRAPHER** ......................................................... 3232

Mitchell Franz

From the beginning days as a high school photographer through local and regional newspaper jobs, onto studying photography in college and then working as an independent professional photographer, Mitchell Franz will share his experience of transitioning and evolving visually. While the work and stories will be personal, the message and lessons should apply to others. This session is perfect for those considering photography as a future career path.

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**ACC ROOM LEGEND**

The first number represents the building number.
1=1000 building, 2=2000 building, 3=3000 building (Photo), 4=4000 building.
The second number is the floor.
1=1st floor, 2=2nd floor.

Except for the portfolio reviews, the Saturday 9 a.m. sessions do NOT require pre-registration. Attend any session that interests you.
Saturday

WORKING AT THE SPEED OF FORMULA ONE .................................................................4136
Keith Rizzo
Explore what it is like to work inside the Formula One paddock, pit lane, and track side photographing the most watched form of motor sport in the world. Learn what is expected in the field of professional motor sports and how to capture and deliver images at a professional and creative level.

WEDDINGS: PREPARE, ORGANIZE, SHOOT AND DELIVER ...............................4204
Carrie Spivey
Weddings are more complex than showing up with a camera and clicking. Learn how to be prepared, organized, and keep your client happy on their most important day.

ALL ABOUT EQUIPMENT .........................................................................................4251
Cade Clevelin
Photography equipment does not have to be expensive, and you don't necessarily need a lot of it. This presentation will help you understand how to intelligently compare cameras and lenses, make smart decisions about what equipment to invest in, and how to maximize the gear you already have for a wide variety of shooting scenarios.

GLAMORIZATION .......................................................................................................4265
Carolyn Coffey
Demonstration of Adobe Photoshop retouching skills for portraits. Learn how far to go and when to stop. Limited space.

10-11:50 a.m. (8th period)

H101: TIPS AND TRICKS FOR DIGITAL IMAGING ......................................................3114
Stern Hatcher
Learn the basics of Adobe Photoshop. Designed for students or teachers who have limited experience with Photoshop. Materials: none

H102: PHOTOSHOP MASKING AND COMPOSITING ..............................................3139
Hal Schmidt
Explore the artistic potential of masking and compositing techniques. Designed for students or instructors with intermediate experience in Photoshop. Materials: none
Saturday

H103: ADVANCED EDITING WORKFLOW .................................................................4262
Leah Waters
Use Adobe Bridge and Photoshop to create an efficient workflow process for online and print publications. Learn how to manage, edit and maintain photos from the camera to the page. Materials: USB flash drive with at least 10 photos

H104: PAINTING WITH LIGHT .............................................................................4213
Michael Peña
Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. Go to the room on your schedule. Materials: digital camera, black/dark clothing

H105: ENVIRONMENTAL PORTRAIT .................................................................4136
Chad Smith, Brenda Marafioto, Carolyn Coffey
Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. Materials: camera

H106: DESIGN AND COMPOSITION ..................................................................2120
Shannon Oden
After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the ACC-Northridge campus to examine ways of seeing photographically. Materials: camera

H107: STUDIO PORTRAITURE
H107-01 Paul Traves..............................................................................................Bus to SPS studio
H107-02 Mark Daughn..........................................................................................2110
Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. Go to the section on your schedule. Materials: camera. Transportation for H107-01: Bus leaves at 9:55 a.m. and returns at 11:50 a.m.

H108: TABLE TOP AND PRODUCT PHOTOGRAPHY .............................................3112
Tom Grant
Lighting and set-up of table top and small product photography with studio flash combining both products and food on different sets. The students will be able to work with different products with different lighting requirements and learn to use studio flash equipment. Materials: digital camera and tripod

H110: SHOOTING WORKSHOP ........................................................................2240
Christine Peirce
Perfect for the first-year photo student. Learn how to be a master of your camera. Composition, light metering in tricky situations, bulb and flash will all be covered. Bring your questions and your cameras! Materials: camera and film/digital camera and external flash

ACC ROOM LEGEND
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1=1000 building, 2=2000 building, 3=3000 building (Photo), 4=4000 building.
The second number is the floor.
1=1st floor, 2=2nd floor.
Saturday

<table>
<thead>
<tr>
<th>Session</th>
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<th>Time</th>
<th>Speaker(s)</th>
<th>Description</th>
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<tbody>
<tr>
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<td>John Knaur</td>
<td>Blurring motion. Stopping motion. Panning. From Eadweard Muybridge’s photos of a horse running to today’s bursting balloons here is your chance to experiment with some of these techniques.</td>
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<td>Laura Negri</td>
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<td>H115</td>
<td>HIGH DYNAMIC RANGE (HDR) PHOTOGRAPHY</td>
<td>3118</td>
<td>Yam Tolan</td>
<td>Create an amazing range of exposure in your digital images utilizing inexpensive software.</td>
<td>digital camera, tripod</td>
</tr>
<tr>
<td>H116</td>
<td>LIGHTING ON LOCATION</td>
<td>4216</td>
<td>George Fiala and Scott Ely, Cade Cleavelin</td>
<td>Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights of the city. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. Go to the room on your schedule.</td>
<td>digital SLR and external electronic flash</td>
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<td>H117</td>
<td>PHOTOJOURNALISM FOR YEARBOOKS AND NEWSPAPERS</td>
<td>3232</td>
<td>Mitchell Franz</td>
<td>It is never too late to learn ways to improve the photography for publications. Learn specific techniques for getting the best photos.</td>
<td>digital cameras, lenses, flash</td>
</tr>
<tr>
<td>H121</td>
<td>LIGHTROOM 1 – IMPORTING AND THE LIBRARY MODULE</td>
<td>3120</td>
<td>Stan Godwin</td>
<td>How to create a Lightroom catalog, import images and work in the Library Module. In the Library Module, we’ll learn how to create templates to increase the workflow speed as well as different ways to add keywords and attributes. We will also look at the various ways to filter and sort images.</td>
<td>none</td>
</tr>
</tbody>
</table>
Saturday

H124: FUN IN THE SUN – ROCKIN’ THE CLASSICS WITH CYANOTYPES ...............3102
Elizabeth Williams and Julie Beach
Cyanotypes have been around since the 1840s. We will take most of the work out for you by pretreating the fabric to capture your images. Just like printing film in the lab, you will place objects or a transparency from home to make your print, expose to the sun (sun prints), then the prints are washed and dried. You are left with an awesome blue print as a souvenir. Materials: objects from home

H126: SOCIAL MEDIA FOR PHOTOGRAPHERS ..................................................4204
Margie Raper
Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. Materials: smartphone with these apps installed

H127: SOUND DESIGN PART 1 ..........................................................................4142
Kyle Juntunen
In part one we will focus on what microphones you should use for different scenes and practice setting up microphones for short films and broadcast interviews. Materials: camera with external microphone, tripod

noon (9th period)

L200: STUDENTS’ LUNCH (PROVIDED) ............................................................4136

ATPI BUSINESS MEETING ............................................................................... 3140
Instructors only. Grab your lunch in 4136 and then come sit in on our business meeting and find out about some of the future activities for the organization.

1:15-3 p.m. (10th period)

H101: TIPS AND TRICKS FOR DIGITAL IMAGING ................................................ 3114
Stern Hatcher
Learn the basics of Adobe Photoshop. Designed for students or teachers who have limited experience with Photoshop. Materials: none

H102: PHOTOSHOP MASKING AND COMPOSITING ............................................3139
Hal Schmidt
Explore the artistic potential of masking and compositing techniques. Designed for students or instructors with intermediate experience in Photoshop. Materials: none

These Saturday sessions require pre-registration. Due to limited space, equipment and supplies, do NOT switch classes.

Bus returns from studio at 11:55 a.m.

Bus leaves from in front of Building 3000 for studio at 1:05 p.m.

Upload your fun 2018 conference images to Twitter or Instagram using the ATPI hashtag to be eligible to receive a prize.

#ATPIWC18 @ATPI
H103: ADVANCED EDITING WORKFLOW .........................................................4262
Leah Waters
Use Adobe Bridge and Photoshop to create an efficient workflow process for online and print publications. Learn how to manage, edit and maintain photos from the camera to the page. Materials: USB flash drive with at least 10 photos

H104: PAINTING WITH LIGHT
H104-02 Michael Peña..............................................................................4213
H104-03 Frank Curry ..............................................................................4220
Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. Go to the room on your schedule. Materials: digital camera, black/dark clothing

H105: ENVIRONMENTAL PORTRAIT .................................................................4136
Chad Smith, Brenda Marafioto, Carlos Cardenas
Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. Materials: camera

H106: DESIGN AND COMPOSITION ..................................................................2120
Cassandra Syler
After a brief discussion of photographic design and aesthetics, you’ll participate in a walking tour on the ACC-Northridge campus to examine ways of seeing photographically. Materials: camera

H107: STUDIO PORTRAITURE ...................................................BUS TO SPS STUDIO
Paul Traves
Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. Materials: camera. Bus leaves at 1:05 p.m. and returns at 4:10 p.m.

H108: TABLE TOP AND PRODUCT PHOTOGRAPHY ...........................................4203
Clint Smith
Lighting and set-up of table top and small product photography with studio flash combining both products and food on different sets. The students will be able to work with different products with different lighting requirements and learn to use studio flash equipment. Materials: digital camera and tripod

H109: PUTTING THE MOTION IN MOTION PICTURES.........................................4142
Laura DiMeo
Explore the concepts and challenges that arise when you go from still photography to digital video by introducing the aspect of movement of both the subject and the camera. Participants will practice handheld walking shots, operate a camera on a track dolly and execute a boom shot on a jib. Materials: digital video camera
Saturday

H110: SHOOTING WORKSHOP .................................................................2240
Christine Peirce
Perfect for the first-year photo student. Learn how to be a master of your camera. Composition, light metering in tricky situations, bulb and flash will all be covered. Bring your questions and your cameras!
*Materials: camera and film/digital camera and external flash*

H111: WORKING WITH SHUTTER SPEEDS ..............................................4147
John Knaur
Blurring motion. Stopping motion. Panning. From Eadweard Muybridge’s photos of a horse running to today’s bursting balloons here is your chance to experiment with some of these techniques.
*Materials: camera and tripod*

H112: WORKING WITH APERTURES .......................................................4211
Andrea Negri
From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo.
*Materials: camera, fast lens*

H113: SMARTPHONE PHOTOGRAPHY .....................................................2244
Yam Tolan
Learn how to use some of the cool apps for smartphones to capture unique images.
*Materials: a smartphone with any of the following apps: Hipstamatic, Instagram, ProHDR, SnapSeed*

H114: LEARNING TO USE YOUR DIGITAL CAMERA ...............................2213
Laura Negri
Did you get a new digital camera recently? Bring it to this hands-on workshop to learn how to do more than shoot with the auto/program mode.
*Materials: digital camera*

H116: LIGHTING ON LOCATION ..............................................................4250
Derek Gower and Mike McLean
Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights of the city. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light.
*Materials: digital SLR and external electronic flash*

H118: LIGHTROOM: BEST PRACTICES FOR BEGINNERS .........................3120
Stan Godwin
Learn the basics of Adobe Lightroom – creating catalogs, importing images and creating Collections and Smart Collections.
*Materials: USB flash drive with a collection of images*
Saturday

H120: FLASHION: GETTING YOUR FLASH PHOTOS TO LOOK THEIR BEST ........... 3232
Mitchell Franz
Your flash photographs don’t need to make you look like a paparazzi! From on camera pop-up flash to radio controlled portable flash, learn how to make flash photography tolerable. Materials: digital camera and external flash

H122: LIGHTROOM 2 – THE DEVELOP MODULE ................................................. 3118
Sean Perry
How to enhance your images in the Develop module. We’ll cover the best ways to process, convert the images to black and white, split tone, lens corrections, and sharpening. The learned outcome will be a general overview of the Develop Module. Materials: none

H123: SLIT-SCAN PHOTOGRAPHY ................................................................. 3112
Andy Davidhazy
In this workshop we will explore a special effect known as slit-scan photography. But instead of using special cameras or digital techniques the emphasis will be on making creative, surprising and fun photographs with simplified equipment that we will build. Basic digital methods will also be a part of the workshop. Among the applications that we will explore are rollout, photofinish, rolling shutter and panoramic photography. Materials: digital camera

H124: FUN IN THE SUN – ROCKIN’ THE CLASSICS WITH CYANOTYPES ...............3102
Elizabeth Williams and Julie Beach
Cyanotypes have been around since the 1840s. We will take most of the work out for you by pretreating the fabric to capture your images. Just like printing film in the lab, you will place objects or a transparency from home to make your print, expose to the sun (sun prints), then the prints are washed and dried. You are left with an awesome blue print as a souvenir. Materials: objects from home

H126: SOCIAL MEDIA FOR PHOTOGRAPHERS ............................................. 4204
Dr. Bradley Wilson
Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. Materials: smartphone with these apps installed

H128: SOUND DESIGN PART 2 ........................................................................ 3231
Kyle Juntunen
In part two we will focus on creating your own sound effects using Foley sound recording. Everyone will work together so that when students leave you will have the start of your own sound library. Materials: camera with external microphone, tripod, and USB flash drive for collecting audio clips.
Saturday

3:15-4:05 p.m. (11th period)

AUSTIN COMMUNITY COLLEGE STUDENT PORTFOLIOS .........................3120 / 3139
View commercial and fine art print portfolios prepared by students in the ACC Photography program. Visit with the student photographers and find out tips for creating your own portfolios.

A LOOK AT ENVIRONMENTAL SELF PORTRAIT WINNERS .......................4136
Leah Waters and Bradley Wilson
One of the most successful contests ATPI has done has been the environmental self-portraits. Over the years, students and instructors have produced portraits with insight into their personalities and portraits that demonstrate their skill as a photographer. Come discuss what makes a good environmental portrait and see this year’s winners.

PHOTOGRAPHY AND TRAVEL, OR IS IT TRAVEL AND PHOTOGRAPHY? ..........4201
Frank Ragan
How to be prepared to capture great travel photos while having a great time.

INS AND OUT OF SPORTS PHOTOGRAPHY .................................................4202
Jose Yau
Students will learn about the proper equipment, computer software, using remotes with different cameras simultaneously, extra gadgets a sports photographer should have, where to stand or sit and what to look for when photographing sports.

DOCUMENTARY PHOTOGRAPHY FOR SOCIAL JUSTICE ............................4204
Alan Pogue
Documentary photography is about the structure and function of a society. What is working or not and why. Telling the story in all of its parts.

BUSINESS PRACTICES .................................................................................4211
Christine Peirce
How to set up a photo business and the creative pieces you need to remember.
PHOTOGRAPHING PERFORMANCES.................................................................4213
Bret Brookshire
The class will cover the equipment, techniques and practices that have proven helpful in photographing a performance. Look at example photos of various types of performance and talk about the problems and opportunities they represent.

ALTERNATIVE AND CAMERA-LESS PHOTOGRAPHY ..........................................4216
Andrew Cooke
Demonstration of some alternative photographic techniques while discussing various camera-less methods of photography throughout history. Walk away from this class inspired to experiment with photography in its many forms.

4:15 p.m.

GROUP PHOTO
Meet us outside Building 3000 for our 2018 Winter Conference group photo before heading home. Safe travels!

These Saturday sessions do NOT require pre-registration. Attend any session that interests you.
Digital files

FILENAME
CON_CAT_IDNUMBER.jpg where CON is an abbreviation of the contest as indicated at left and on the contest instruction sheet, CAT is an abbreviation of the category as indicated on the contest instruction sheet and IDNUMBER is the student’s identification number as printed on his or her name badge.

FILE FORMAT
All files should be saved as RGB, JPEG files at the file size/resolution (large JPEG) of the original image unless otherwise instructed.

METADATA
Using Adobe Bridge (Metadata / IPTC Core / Description) or Adobe Photoshop (File / File Info / Description) put the following information in the field.

Make note of the punctuation and order of material. Do NOT try to put content on separate lines. Just let it wrap.

Contest name, student name (first then last), school (city, state); instructor name (first then last), instructor

EXAMPLE
Digital Editing 2018, John Doe, Leaguetown High School (Leaguetown, Texas); Jane Smith, instructor
Biographies

BILL BARRETT is a teacher and documentary photographer. A professor of photography at Webster University (St. Louis, Missouri) and a faculty fellow in the university’s Institute for Human Rights and Humanitarian Studies, he has also taught photography in New York, Paris, Germany and Central America. He spent much of the 1980s working on a documentary project among refugees in Honduras and El Salvador, and is working on a documentary project about Shakers in America. His academic interest focuses on the pre-history of photography, and he is making a series of images using a room-size portable camera obscura. | barrettb@webster.edu

KIMBERLEA BASS is the middle and high school art teacher at Southwest Christian School. Her students have consistently received superior ratings at multiple regional art and photography contests, with many of these students advancing to state competition. Her students consistently have artwork on display in the White Box Gallery and the hallways of the Southwest Christian School campus. She is a member of PPA, ATPI and Texas Art Education Association. | kbass@southwestchristian.org

MALINDA BAUM is an ACC student studying photography and cinematography. She said she enjoys many forms of visual arts, stylized portraits and showing the beauty in the world around us. | malinda.baum@g.austincc.edu

The passion JULIE BEACH has for photography began years ago while traveling the world. She has worked as a portrait and wedding photographer in the Austin area and continues to photograph family and business portraits. She began teaching at ACC in 2001 and said she absolutely loves the educational side of photography and enjoys sharing her knowledge and experiences as well as learning from others. | jbeach2@austincc.edu

DOUG BOX has been inspiring photographers of all levels to go beyond the normal photo enthusiast into a more successful and creative photographer. He has taught in all 50 states, and in Canada, China, Denmark, England, Ireland, Mexico, Scotland and Wales and was chosen to teach at Hasselblad University, and 18 PPA week-long photography schools. Box has written six books on photography published by Amherst Media. | dougbox@aol.com

BRET BROOKSHIRE earned a master’s degree in photojournalism from the University of Texas at Austin in 1992. Since then, he has been working on his own documentary projects and photographing freelance. An adjunct instructor at Austin Community College teaching photojournalism 1 and History of Photography, he produces publicly and archival pictures for several theater companies and works for the Austin Chronicle and other companies that want naturalistic commercial photography. | lbrooksh@austincc.edu

DEANNE BROWN has advised The Featherduster newsmagazine and taught photojournalism at Westlake High School (Austin) for 50 years. Three of her students have been named Texas High School Journalist of the Year and National High School Journalist of the Year. The newsmagazine has been recognized by state and national organizations with numerous national awards. Brown received the Edith Fox King in 2002, a TAJE Trailblazer Award in 2005 and was named the Max R. Haddick Teacher of the Year by ILPC last April. She is an ATPI Star of Texas Award recipient. | phototeacher13@yahoo.com

KEVIN BROWN is a trial lawyer with significant experience in complex business litigation, mediation and arbitration. Kevin’s experience includes advertising and marketing law matters, on-line liability issues, copyright and trademark infringement, false advertising and trade secret misappropriation, contract and real estate disputes, fiduciary litigation and general business torts. Kevin also focuses his practice on assisting artists (including musicians, photographers, and visual artists) with their business and legal needs. Kevin is a partner at the law firm of Waller Lansden Dortch & Davis LLP. | kevin.brown@wallerlaw.com

CADE CLEAVELIN is a Dallas-based photographer and educator with a passion for capturing images that tell stories about the subjects they feature. As a trained journalist, finding creative ways to maximize resources is one of Cleavelin’s specialties. | caldercleavelin@gmail.com

GINGER SISCO COOK is a new and emerging artist who received her MFA from Texas A&M University — Commerce in 2014 with an emphasis in photography. She serves as an adjunct professor at TAMU-C. She and her husband David live in Paris, Texas. For the past few years she has been exploring the roads of the Llano Estacado where she was born and raised. As a native daughter she photographs the landscape and the people who live on the high plains of West Texas and Eastern New Mexico through the eyes of a female’s elan.

ANDREW COOKE graduated with a Bachelor of Fine Arts degree in photography from Sam Houston State University in 2012. Andrew continues to make images through various media while experimenting with the narrative, history, and purpose of imagery, artistic or otherwise. | andrew.cooke@astinisd.org

EVA CRANFORD is a graduate of Westlake High School and Louisiana State University with a bachelor’s degree in psychology. But photography has always been her passion. She grew a flourishing portrait and wedding business while at LSU, and moved that business back to her hometown in 2013, where she continues to have active involvement in the wedding industry today. | eva@evacranford.com

ANDREW DAVIDHAZY received his bachelor’s and master’s from the Rochester Institute of Technology, in Rochester, New York where he also worked for 45 years before retiring. While specializing in high speed, ballistic, forensic, photo instrumentation, infrared, ultraviolet and various other scientific and technical aspects of photography he is almost equally active in the application of technical imaging concepts to aesthetic purposes. He is a recipient of the Eisenhart Award for Outstanding Teaching at RIT. He is a fellow of the Society for Imaging Science and Technology and the recipient of the society’s Raymond C. Bowman Award for excellence in teaching. | anddph.com, anddph@rit.edu

LAURA DIMEO is an instructional associate and adjunct professor with the Austin Community College radio-television-film department. She teaches a beginner’s digital film production course and runs the hands-on studio tutoring labs. Since the ‘80s, DiMeo has freelanced as a best boy grip, dolly grip and gaffer on independent and feature films, commercials, rock videos, and television shows. Her crew work on films include “Blown Away,” “The Crucible,” “Fast, Cheap and Out of Control,” “Good Will Hunting,” “Glory,” “Karate Kid III,” “School Ties,” and “The Perfect Storm.” She worked regularly on: “Cheers,” “Spenser for Hire,” “Antiques Roadshow,” “Masterpiece Theatre,” “Nova,” and “Mystery!” | studio@lauradimeo.com
Biographies

JIM DOMKE got his start has a high school yearbook photographer and eventually worked as a professional newspaper photographer. He believes in continuous learning with the goal to take something unique and make the deadline. Winner of numerous newspaper and magazine awards. Covering assignments locally and around the world. Worked for Fort Worth Star-Telegram, Fort Worth Basin Oil and Gas magazine, and made some camera bags. | dgower07@gmail.com

SCOTT ELY has been a commercial photographer for more than 25 years. Scott specializes in photographing people in environmental settings using mixed sources of light. His past clients include D Magazine, Texas Monthly and Rolling Stone. | 3eez4ever@gmail.com

GEORGE FIALA is a professional photographer who has worked in the advertising, corporate and editorial photography markets for more than 20 years and now teaches photography at The Episcopal School of Dallas. | fialafoto@gmail.com

ALAN FISHER is a producer, photographer, writer and editor for the Texas Parks and Wildlife Television Series, which airs weekly on Texas PBS stations. In his 17 years with the Texas Parks and Wildlife Department, his work has been recognized with regional Emmy awards and awards from the Houston Press Club and Association for Conservation Information. Fisher said he enjoys travel, photography, and being outdoors, and considers himself lucky that his job involves all three. | alan.fisher@tpwd.texas.gov

MITCHELL FRANZ is an independent photographer and video producer based in Yoakum. He photographs a wide range of people, places and things from Ross Perot to Istanbul, Turkey to medical implants in Memphis. Franz photographs and assists with Jensen Larson Photography of Florida on larger wedding and commercial projects. A former award-winning scholastic journalist, Franz actively participated in scholastic journalism during high school. In addition, he teaches at the Gloria Shields All-American Publications Workshop, ATPI and ILPC. | m.a.franz@gmail.com

STAN GODWIN taught in and coordinated the photography program at Texas A&M — Commerce for 30 years. He was the lead for one of the first five digital photography programs at American universities. Godwin has taught more than 200 workshops on Cape Cod and in Texas, Oklahoma, Nevada, California, Georgia, Louisiana and Florida and continues to shoot professionally and personally. He is a nationally recognized educator of Adobe Lightroom, HDR, raw, Lensbaby lenses and color management and profiling. His photographic work has been published in hundreds of magazines, newspapers and books over the last four decades. Godwin received a Bachelor of Fine Arts from the Rochester Institute of Technology and a master’s from Texas A&M — Commerce. He is an ATPI Star of Texas Award recipient. | www.stangodwin.com, stan@stangodwin.com

DEREK GOWER is a Dallas/Fort Worth-based freelance photographer with a background in wedding, commercial, photojournalist and portrait photography. He has taught photography and photojournalism to high school students and advisers at workshops around the country, and has helped military dependent youth exercise creative self-expression through photography. Gower has a passion and patience for working one-on-one to help students develop their working knowledge and understanding of photography as a storytelling medium. | dgower07@gmail.com

Teaching photography since 1986, STERN HATCHER has taught student workshops, elementary students, secondary classes, community education courses, college classes and creative inspiration throughout Texas. Hatcher is a camera collector and long-time member of ATPI. Stern teaches photo-yearbook, Adobe Photoshop-art, film making and creative writing at Huntington-Surrey Preparatory in Austin. | sternhatcher@gmail.com

KYLE JUNTUNEN is an award-winning filmmaker and film/broadcast teacher at Allen High School where he has been teaching for six years. He is also the archery coach. Juntunen graduated from the University of North Texas with a degree in radio, television and film. His wife, Kelly, works as the communications coordinator for Allen High School. They have two boys, Luke and Logan, and two dogs, Chloe and Jack Bower. | kyle_juntunen@allenisd.org

JOHN KNAUR’s photographic career began in 1970 while in college working as a lab tech and later a photojournalist for the local paper. In 1976 he moved to Arlington and began freelancing in the area. Olympus Cameras hired him as a field technical representative and photographer in 1978. From 1978 until 2011 his work with Olympus included corporate and product photography, audiovisual production, and, with the advent of digital cameras, marketing. His activities allowed him to photograph events such as the Republican and Democratic conventions, the Pan Am Games, Detroit Grand Prix, Indy 500, World Cycling Championships and many other venues. Knaur has also been an instructor at the ATPI Summer Workshop, a guest speaker since the 1980s and is a Star of Texas recipient. | johnknaur@mac.com

BRENDA MARAFIOTO is the photography teacher at Robert G. Cole High School and a lifestyle and event photographer in San Antonio. Marafioto has been teaching photography for eight years and has developed new photography programs at the KSAT magnet program and at Cole High School. Her students have won numerous photography awards through ATPI and VASE and have developed gallery partnerships with multiple businesses and organizations in San Antonio. | bmarafoto@fshisd.net

KATHRYN MARTINEZ is adjunct faculty and administrative manager in the Austin Community College photographic technology department. She teaches courses in close-up and macro photography, landscape photography and portfolio development. Martinez had more than 30 gallery shows that include her alternative Argyrotype process images and large digital canvas images in Texas, Wyoming, Ohio, Mexico, Turkey and Australia. | katwm@austincc.edu

TJ MAYNES is an iOS Engineer working in New York City. When he is not building apps, Maynes said he enjoys going on long walks in the city and watching midnight movies. | tjmaynes.com, tjmaynes@gmail.com

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Biographies

A Dallas-based freelance photojournalist, MIKE MEALAN’s foundation of storytelling skills comes from his strong news background at the Dallas Times Herald. As a staff photographer for the Dallas Times Herald he served on a reporting team that was nominated for a Pulitzer Prize for its coverage of the crash of Delta flight 191 at the DFW airport. McLean is a frequent speaker and workshop instructor for journalism associations, universities and media organizations throughout the nation. He is a co-author of Get the Picture published by Jostens, he developed and taught an online digital photojournalism curriculum for a University based in Colorado. He developed a photojournalism course sequence for A Backpack Journalist, an educational services and event support company, providing curriculum, workshops and training for the U.S. military and their families. In the last three years he has used a DSLR camera and his storytelling skills to build videos for agencies, corporate clients and music labels. | mike@mcleanphoto.com

SHANNON ODEN is a self-taught photographer. As a high school photography student, she interviewed renowned photographer Ansel Adams who propelled her inspiration and drive to shoot what she loves. Oden was originally a commercial photographer from Northern California who specializes in landscape and fine art photography. She received her teaching certification from Texas A&M and has been teaching commercial and advanced commercial photography at Trimble Tech High School for nine years. Her images have been published in Photographer’s Forum and various other magazines. Shannon is ACA certified in Adobe Photoshop, and active in several organizations, she is ATPI vice president, on the National Education Team for SkillsUSA, Photography and the Texas State Tech Chair for SkillsUSA, Photography. She received the 2013 Fort Worth ISD Crescent Real Estate Teaching Chair of Excellence in CTE Education. | shannon.oden@fwisd.org

TONI MITCHELL, CJE, is a 29-year veteran teacher in the Dallas/Fort Worth area. She started the photojournalism program in 1999 in Frisco ISD, and she’s had the opportunity to teach countless local, state and national photo award winners at Frisco High School. When she’s not teaching or taking photos, she is an e-commerce pioneer with online presence on Amazon and eBay. | mittchett@friscoisd.org

MARK MURRAY is the director of technical services and systems integration for the Arlington Independent School District. He serves as the executive director of ATPI. He is the recipient of ATPI’s Star of Texas, JEA’s Carl Towley Award and a Pioneer Award from NSPA. | mmurray@atpi.org

ANDREA NEGRí, MJE, is in her ninth year at Alief Hastings High School in Houston. She teaches journalism, photojournalism, and commercial photography, advises the newspaper and yearbook, and serves as UIL academic coordinator in addition to coaching the journalism team. She is ATPI secretary, TAJE contest director and a recipient of the Edith Fox King and Pathfinder awards. | negriam@mac.com

LAURA K. NEGRí, CJ, has taught journalism, photojournalism, newspaper, yearbook and technology for 22 years in Texas public schools. Prior to teaching, she was a newspaper reporter, photographer and editor. She judges for state journalism organizations and is a 2002 Reynolds High School Journalism Institute participant, a 2005 Radio Television News Directors Foundation Teacher Ambassador, and a 2012 Fund for Teachers Fellow. | lauraekn@yahoo.com

ROBERT PEDEN is a long-time photographer who began working with film photography. He has more than 25 years as an educator and is teaching both beginning and advanced photography at Shepherd High School. His love of photography has led to an extensive collection of old film and DSLR’s that never manage to accumulate dust as well as no blank walls in his home. | rpeden@shepherdisd.net

ANNEKE PATERSON is a native of Austin and is a full-time student of anthropology and journalism. Anneke is a contributing photographer to National Geographic, The New York Times and BURN Magazine. In her photographic work, Anneke has a specialized interest in the international healthcare needs and issues of her generation. Anneke has recently focused her work on the lack of specialized surgical procedures in El Salvador. | anneke.paterno@g.austincc.edu

CHRISTINE PEIRCE operates Little E Photography after teaching photography for high school students for eight years. She still teaches small group classes in Weatherford and schedules photo walks with Weatherford Community Education. She lives with three humans, five dogs, four goats, two barn cats, a llama and a donkey. | littleephoto@gmail.com

MICHAEL PEÑA is a husband, girl dad, teacher of light and science fiction fan. Peña, now the instructor at Trinity High School, graduated from Sam Houston State University with a bachelor’s degree in photography and marketing. He has taught photography for more than 15 years and led numerous workshops. He has a real passion for helping young people develop their skills and have fun with what he considers to be the greatest medium on the planet: photography. | michaelpena@hebisd.edu

SEAN PERRY is a fine-art photographer and educator living and working in New York City and Austin. His photographs and books center on architecture, space and light — the ambiance felt within built environments. Perry’s work is held in the permanent collections of the Museum of Fine Arts Houston, the Amon Carter Museum, the Wittliff Collections and the Harry Ransom Center. He has been published and exhibited widely, including commissions for the New York Times Sunday Magazine, Billboard and New York Magazine, as well as featured by American Photography, Graphis, Creative Quarterly and L’Oeil de la Photographie. | sperry@austincc.edu

ROB NORMAN graduated from the University of North Texas in 2004 with a degree in literature and has been an educator for 12 years. Five years ago he has created an A/V Studio focused on movie production, broadcast production and sound design. Nocona’s film teams have advanced to state semifinals in narrative in 2015 and 2016 as well as state finals in documentary in 2016. Norman and students established a weekly newscast called “Tomahawk TV News.” Norman said he loves to inspire students to think outside the box and to create quality productions with a hands-on approach. | rob.norman@noconaisd.net

EARL NOTTINGHAM has been a professional photographer for over 40 years and chief photographer for Texas Parks and Wildlife for 22 years. His work is featured in Texas Parks and Wildlife magazine and other agency publications. Earl received his degree in Photography from East Texas State University (now Texas A&M — Commerce). | earl.nottingham@tpwd.texas.gov

ANNKE PATERSON is a native of Austin and is a full-time student of anthropology and journalism. Anneke is a contributing photographer to National Geographic, The New York Times and BURN Magazine. In her photographic work, Anneke has a specialized interest in the international healthcare needs and issues of her generation. Anneke has recently focused her work on the lack of specialized surgical procedures in El Salvador. | anneke.paterno@g.austincc.edu

MARK MURRAY is the director of technical services and systems integration for the Arlington Independent School District. He serves as the executive director of ATPI. He is the recipient of ATPI’s Star of Texas, JEA’s Carl Towley Award and a Pioneer Award from NSPA. | mmurray@atpi.org

LAURA K. NEGRí, CJ, has taught journalism, photojournalism, newspaper, yearbook and technology for 22 years in Texas public schools. Prior to teaching, she was a newspaper reporter, photographer and editor. She judges for state journalism organizations and is a 2002 Reynolds High School Journalism Institute participant, a 2005 Radio Television News Directors Foundation Teacher Ambassador, and a 2012 Fund for Teachers Fellow. | lauraekn@yahoo.com

ROB NORMAN graduated from the University of North Texas in 2004 with a degree in literature and has been an educator for 12 years. Five years ago he has created an A/V Studio focused on movie production, broadcast production and sound design. Nocona’s film teams have advanced to state semifinals in narrative in 2015 and 2016 as well as state finals in documentary in 2016. Norman and students established a weekly newscast called “Tomahawk TV News.” Norman said he loves to inspire students to think outside the box and to create quality productions with a hands-on approach. | rob.norman@noconaisd.net

EARL NOTTINGHAM has been a professional photographer for over 40 years and chief photographer for Texas Parks and Wildlife for 22 years. His work is featured in Texas Parks and Wildlife magazine and other agency publication. Earl received his degree in Photography from East Texas State University (now Texas A&M — Commerce). | earl.nottingham@tpwd.texas.gov
Biographies

ALAN POGUE has been practicing documentary photography since 1968. He began his photography in Vietnam as a combat medic. He studied philosophy at the University of Texas, participated in the anti-war movement and worked with the underground/alternative press from 1969 to 1977. In 1983 he received a fellowship from the Texas Institute of Letter to complete a portfolio of farmworker prints for the Mexican American Studies department at the UT. Alan produced traveling exhibit for the National Center for Farmworker Health and for the prison reform group CURE. His nation-wide survey of prison conditions was shown in Washington, D.C. and around the country. Veterans for Peace, Voices in the Wilderness and the Global Peace Campaign sent him to Iraq, Palestine, Pakistan, Haiti and other war zones. | documentaryphotographs.com, alanpogue@mac.com

FRANK RAGAN is an adjunct professor of digital photography at Austin Community College and an Adobe Certified Instructor in Adobe Photoshop and Adobe Photoshop Lightroom. He operates a commercial and editorial photography business based in Austin. His work, in one form or another, has allowed him to live and travel in many parts of the world which is one of his passions. He is considered by some as a sojourner in the mystifying adventure of human experience. | krizzo@austincc.edu

MARGIE RAPER, MJE, advises the Highlander yearbook at Highland Park High School in Dallas. She is proud to share her passion for journalism and photography with her students, see them grow as storytellers and celebrate their achievements. She serves as TAJE president, a member of the Gloria Shields workshop committee, and JEA news gathering curriculum leader. | raperm@hpisd.org

KEITH RIZZO has been traveling since 1996 covering motor sports in various forms with a concentration on sports car racing. Before covering motor sport racing, he was creating unique fashion images based in Austin and has enjoyed watching Austin grow up while building a career as a photographer. He has been teaching photography at Austin Community College since 1994 and is an Adobe Certified Expert in Adobe Photoshop and Adobe Photoshop Lightroom. | krizzo@austincc.edu

HAL SCHMIDT has been working with student publication folks for more than 30 years helping them get the most from their software. He is the tech representative for the Houston Office of Balfour Yearbooks. | hal@halsmithid.com

MELANIE SHERWOOD, after 13 years as an art director at KXAN TV, is aspiring to inspire the next generation of designers, photographers, and animators by teaching at Austin High School. | melanie.sherwood@austinisd.org

FRANK RAGAN has been teaching since 1996 covering motor sports in various forms with a concentration on sports car racing. Before covering motor sport racing, he was creating unique fashion images based in Austin and has enjoyed watching Austin grow up while building a career as a photographer. He has been teaching photography at Austin Community College since 1994 and is an Adobe Certified Expert in Adobe Photoshop and Adobe Photoshop Lightroom. | krizzo@austincc.edu

JOHN SKEES teaches journalism, broadcast media, photography and yearbook at Nolan Catholic High School in Ft. Worth. Ask him about his baby daughter. | jskees@nchstx.org

As a member of the communications team for NASA’s Orion program, RADISLAV SINYAK works to share the progress on building the spacecraft that will take humans back to the moon and beyond. Radislav graduated from the photography program at Texas A&M University — Commerce in 1992. | radislav.sinyak@nasa.gov

JOHN SMALLWOOD has been a teacher for more than 25 years and works at the Killeen ISD Career Center where he teaches web technology and commercial photography. “I love what I do.” | john.smallwood@killeenisd.org

CHAD D. SMITH is an associate professor teaching photography at Texas A&M University — Commerce. He has more than 30 years of experience in both the applied and fine art fields of photography and has taught photography for over 25 years. Smith has exhibited nationally and internationally in many solo and group exhibitions. His work has been chosen for the Texas Historical Foundation Exhibition, and his work is part of the permanent collection at the Southeast Museum of Photography, Daytona Beach, Florida. Smith is best known for his ongoing photographic study of the American landscape and has won many awards and grants. | chad.smith@tamuc.edu

CLINT SMITH is the photography and online media adviser at Texas High School in Texarkana. He and his wife Crystal also work as a team photographing weddings. He is ATPI president. | clint.smith@txkisd.net

CAREY SPIVEY has been in the wedding industry in various forms since she was a young woman. From arranging flowers to coordinating weddings to getting married and now photography, Spivey said she has learned that a lot of organization and client relationships built before the wedding to help make the “day of” run smooth. Spivey has been photographing weddings for four years and has been an associate photographer for another wedding photographer for three years. Spivey has received awards for her wedding photography, including The Best of the Knot for 2018 and Wedding Wires Customer Choice Award winner for 2017 and 2018. | carrie@charmingfox.com

GARRETT STANLEY is one of the few Austin natives. Stanley began photographing motorcycle events and culture about 10 years ago, mixing my love of both photography and motorcycles. “The stories that I was able to tell with visual images have driven me to learn all I can about creating imagery,” Stanley has attended ACC since 2016 and the culture of the photography department has helped widen his vision. | garrett.stanley@g.austincc.edu

CASSANDRA E. SYLER teaches Photography Art and Graphic Design at Round Rock High. She has spent the last 16 years in education. Prior to her career change, Syler worked for productions companies in Los Angeles and the Austin area. She also works as a freelance photographer. In her free time, Syler said she enjoys traveling and photographing her many excursions. This year, Syler opened a new classroom. She said she is excited to teach Lightroom on the new computers. She also has a new darkroom to play in. Even though Syler said she loves all types of photography, one of her favorite places is the darkroom. | cassandra_sylar@roundrockisd.org

CINDY TODD is the TAJE executive director. She advised the yearbook and taught photojournalism at Westlake High School in Austin. Her students earned top awards from ILPC, CSPA and NSPA. Todd has received numerous awards, including being named the H.L. Hall National Yearbook Adviser of the Year, Max Haddick Teacher of the Year as well as receiving the TAJE Trailblazer, CSPA Gold Key, NSPA Pioneer and JEA Medal of Merit. | cindydtodd@gmail.com
Biographies

WILLIAM TOLAN’s work has been widely exhibited and is included in the permanent collections of the Museum of Modern Art, the Museum of Fine Arts, Houston, the Fogg Art Museum at Harvard University, among other private and public collections. A professor of photography at Austin Community College, Tolan served on the boards of directors of the Society for Photographic Education and the Texas Photographic Society. He received his Bachelor of Fine Arts in photography from New York University in 1988 and his Master of Fine Arts from Arizona State University in 1994. He has taught extensively, including at Phillips Academy, Syracuse University, St. Edward’s University and Texas State. | william.tolan@austincc.edu

PAUL TRAVES is an adjunct faculty member at Austin Community College. While working as a photographer for a local model and talent agency, Traves earned his associates degree in photography. In 1985 he opened his own photography studio that will soon be celebrating a 30-year anniversary. | ptraves@austincc.edu

LEAH WATERS advises The Tribute yearbook and PackPage online news site at Heritage High School in Frisco. She also serves as TAJE state director and as ATPI contest chair. | lwaters6609@gmail.com

IRA WEINSCHEL is a photographer/musician living in Austin who finds inspiration in fire, large-scale art and things that go ‘boosh’. His work wanders the line between documentary and fine art, capturing the mood as well as the moment with vivid colors and subtle detail. | ira.weinschel@austincc.edu

As a teacher of photography, art history and ceramics, CAREY WEST’s interdisciplinary perspective on the art world allows her to motivate her students to think critically based on the context of the contemporary art community. She has a strong background studying art history and this guides her lessons. Although she works as a ceramicist, she translates her knowledge towards photography by urging students to focus on unexpected connections across mediums. | careywest12@gmail.com

TIM WHALING served two years as photo editor for the Westlake Featherduster, where he developed his award-winning photographic style through trial and error, and a persistence to always get the shot. While at the Featherduster, Tim received numerous tops in Texas awards, first place at the Jostens National Photo Contest, and fourth place NSPA Picture of the Year. Whaling is studying business at Texas A&M University. | tim-whaling@hotmail.com, n350sl@tamu.edu

A graduate of Austin Community College’s photography program, ELIZABETH WILLIAMS stays busy as a photojournalist and teaching. She teaches professional camera and digital darkroom skills to ACC students, as well as hosts mobile photography workshops in Austin, and travel destinations such as New Orleans and her upcoming workshop this summer in Italy. “While I enjoy making images using my pro-camera, I have a blast with my iPhone. As my mentor Meri Walker, aka the iPhoneArtGirl, says: “You have magic of carrying a camera, a studio, and a global exhibition space — right in my pocket!” | ewilliam@austincc.edu

BRADLEY WILSON, Ph.D., is an associate professor at Midwestern State University in Wichita Falls. Publications he advised have received the highest awards from the Associated Collegiate Press and Columbia Scholastic Press Association. He is the editor of JEA’s magazine and managing editor of the College Media Review. He has received the Robin F. Garland Educator Award from the National Press Photographers Association in 2013, the Carl Towley Award from JEA, the Pioneer Award from the National Scholastic Press Association and the Star of Texas from ATPI. | bradleywilson08@gmail.com, @bradleywilson09

DAVE WINTER teaches journalism, photojournalism and is the adviser of The Shield (newsmagazine) and The Knight (yearbook). The Georgia Scholastic Press Association awarded Winter its Career Service Award in 2006 and Adviser of the Year honors in 2011. Before coming to McCallum, Winter taught at Henry Grady High School in midtown Atlanta from 2001-2015. Prior to that, he taught for nine years at Wheeler High School in Marietta, Georgia, and for one year at Mayfair High School in Lakewood, California. | davewinterATX@gmail.com

JOSE YAU is a graphic arts teacher at Waco High School. He received a Bachelor of Science degree in industrial engineering Wichita State University in Kansas, a Bachelor of Arts degree in biology from Kansas Newman College, a master’s in cytopathology from the University of Massachusetts, Pittsfield Medical Center. He studied photography at the New York Institute of Photography. Now, for his own business, Jose’s Photography, he photographs weddings, family portraits, quinceaneras, sports and landscapes. As a freelance photographer in Waco, he covers in and around Central Texas including Big 12 sports, NFL, MLB, NBA and NHL In Texas. He also works for the Dallas Morning News as a freelance photographer and judges for the PPA. | joseyautx@gmail.com

SOME ACRONYMS

ASMP — American Society of Media Photographers
BFA — Bachelor of Fine Arts
CJE — Certified Journalism Educator
CSPA — Columbia Scholastic Press Association
ILPC — Interscholastic League Press Conference
MFA — Master of Fine Arts
MJE — Master Journalism Educator
NPPA — National Press Photographers Association
NSPA — National Scholastic Press Association
PPA — Professional Photographers of America
TAEA — Texas Art Educators Association
TAJE — Texas Association of Journalism Educators
BASE — Visual Arts Scholastic Event of the Texas Art Education Association
Several ATPI contests have deadlines this spring. Students and teachers should be planning to enter these contests now. Entry forms for all contests can be found at www.atpi.org/contests/.

**ATPI Top Program Portfolio Contest**
Due April 21, 2018
atpi.org/topprogram/

The Top Program will be awarded to the school with the highest number of winning portfolios, with four points awarded for a first place portfolio in each category, three points for second place, two points for third place and one point for honorable mention. Sponsoring teacher must be a Texas member of ATPI.

Schools enter portfolios in up to three of the following categories:
- Documentary/Photojournalism
- Commercial/Advertising
- Landscape/Nature
- Portrait
- Architecture
- Thematic
- Sports
- Still Life

**Rising Star Portfolio Contest**
Due April 21, 2018
atpi.org/risingstar/

Designed for schools that don’t feel ready for the Top Program portfolio contest, this contest provides an opportunity for schools to compete in a school portfolio contest just for them. $10 entry fee per portfolio; $20 maximum.

Schools enter portfolios in three of the following categories:
- Documentary/Photojournalism
- Landscape/Nature
- Portrait
- Architecture
- Sports
- Thematic

**Sharon Jacobus Memorial Scholarship**
Due April 21, 2018
atpi.org/jacobus/
$500 for first place

For future educators, this scholarship is available to a Texas graduating senior. Applicants submit written and photographic materials and are expected to show registration into a program of teacher preparation to receive the cash scholarship. Co-sponsored by Arlington Camera.
ATPI Leadership

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Credits

CO-SPONSORED BY
Austin Community College
Department of Professional Photography
Bill Woodhull, department chair
Kat Martinez, program specialist

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Visit atpi.org to complete a SURVEY of the 2018 conference.
GUIDELINES
• The Texas Capitol is open weekdays from 7 a.m. to 10 p.m. and weekends from 9 a.m. to 8 p.m.
• No sales, donations or exchange of monies are permitted.
• Use for commercial enterprise or fund-raising is prohibited.
• No campaign related activities are allowed.
• No food or drink allowed in any of the rooms.
AUSTIN COMMUNITY COLLEGE • Northridge Campus

The first number of the room is the building number.
The second number is the floor number.
Park in any spot except those labeled for faculty or for the handicapped.