WALLER LANSDEN ANNOUNCES NEW NATIONAL HEALTHCARE CONFERENCE

Law Firm to Host Program in Nashville to Highlight Industry Issues and Developments

Nashville, Tennessee – Recognized as one of the nation’s largest healthcare law firms, Waller Lansden Dortch & Davis, LLP today announced that it will host a new national conference called “Directions in Healthcare 2011” on November 7. Held at the Hutton Hotel in Nashville, Tenn., this dynamic conference will bring together healthcare executives, general counsel, and development and compliance officers from across the country to explore emerging issues and trends in the healthcare industry. Ernst & Young, a global leader in assurance, tax, transaction, advisory services and strategic growth markets for hospitals and health systems, managed care organizations, home health companies and post-acute care facilities, is the reception sponsor for Directions in Healthcare 2011. Modern Healthcare – the industry’s leading source of healthcare business and policy news, research and information – is the exclusive Media Sponsor for the conference.

According to George Bishop, Waller Lansden partner and veteran healthcare attorney, the changing healthcare landscape triggered the need for this new conference. “We aim to bring the best minds together from both inside and outside Nashville to help leaders from across the
healthcare spectrum better prepare for and adapt to the rapidly-changing environment we now face,” said Bishop.

Added Reggie Hill, partner in Waller Lansden’s healthcare department and chair of the new conference, “For decades, our firm has provided trusted counsel for many of the leading companies in healthcare. We have a profound understanding of the key industry opportunities and challenges that lie ahead. Directions in Healthcare 2011 will invite these companies and thought leaders to the same table so we can discuss, analyze and share best practices to move the industry forward.”

Designed for C-suite executives, including CEOs, CFOs and general counsel, and development and compliance officers from not-for-profit and investor-owned health systems, hospitals and other healthcare facilities, “Directions in Healthcare 2011” will cover critical industry topics, including:

- Reform and Reimbursement
- Collaboration and Cooperation between Not-for-Profit and Investor-Owned Providers
- New Regulations, New Risks: The Post-Reform Regulatory Environment
- We’re All in this Together: Physician Alignment, Employment and Compensation
- Financing the Future: Options and Outlook for Not-for-Profit and Investor-Owned Providers

Waller Lansden will continue to announce conference details throughout the year. For more information or to register for the “Directions in Healthcare 2011” conference, contact Scott Manners at 615-850-8164 or scott.manners@wallerlaw.com or visit www.directionsinhealthcare2011.com

**About Waller Lansden**

In the evolving healthcare reform environment, Waller Lansden helps its clients focus on their primary mission: providing high quality patient care. Providers rely on Waller Lansden's experienced attorneys for advice and counsel on physician/hospital alignment; M&A and joint ventures; financings and securities offerings; Medicare payment issues; Stark and anti-kickback compliance; electronic health records and privacy rules; and legislative and regulatory
developments. Waller Lansden assists hospitals; surgery centers; imaging centers; physician practice management companies; home health and hospice providers; skilled nursing and senior living facilities; dialysis providers and rehabilitation facilities throughout the country. The firm is headquartered in Nashville, Tenn. with an office in Birmingham, Ala. For more information please visit www.wallerlaw.com.

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