

# Ted Habermann

## COUNSEL



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Ted Habermann, counsel at Waller, concentrates his practice on franchise law. Ted has more than two decades of experience inside the franchise industry, serving in multiple in-house counsel roles for two national restaurant chains in the family dining and fast casual restaurant industry, and as general counsel for a national provider of fire and water restoration services.

Ted's experience includes working with clients who need assistance with a wide variety of regulatory and operations issues faced by franchisors, including:

- Structuring franchise programs
- Drafting franchise agreements and disclosure documents
- Counseling on federal and state regulatory issues
- Assisting with franchisee relationship and compliance issues
- Developing franchise system policies and practices
- Assisting in the negotiation and resolution of disputes
- Responding to state and federal administrative inquiries and investigations
- Counseling on the establishment of franchise advisory councils and cooperatives

In addition, Ted's experience includes:

- Sponsorship agreements
- Sweepstakes and promotions
- Venue facility agreements
- Entertainer endorsements and branding
- Media purchase agreements
- Distribution agreements
- Sales representative and marketing arrangements

## EXPERIENCE

- **Restructuring from a governmental hospital to a private, not-for-profit 501(c)(3) positions Erlanger Health System for financial and operational success**

Represented Erlanger Health System in its evaluation of future options and the passage of a

new state law authorizing the hospital to change from a governmental entity to a private, not-for-profit hospital system.

- **Representation of multiple national franchisors**

Represented for decades in litigation multiple national franchisors in the damage restoration, hospitality and restaurant industries as lead as well as local counsel.

## **EDUCATION**

- J.D., Valparaiso University School of Law, 1983
  - American Jurisprudence Scholar - Insurance Law
- B.S., University of Wisconsin-Madison, 1980

## **BAR ADMISSIONS**

- Tennessee
- Indiana

## **PROFESSIONAL INVOLVEMENT**

- Member, Forum Committee on Franchising of the American Bar Association
- Member, Business Law and Health Law Sections of the American Bar Association
- Member, Nashville, Tennessee and American Bar Associations

## **UP CLOSE**

Ted is a vinyl collector and gardener. He has 2 awesome grandsons. Go Titans!